

TRANSMITTAL OF INFORMATION DISCLOSURE STATEMENT
(Under 37 CFR 1.97(b) or 1.97(c))

Docket No.
578-20-PA

In Re Application Of: **Peter Allan Simonsen et al.**

OCT 12 2004

Application No.	Filing Date	Examiner	Customer No.	Group Art Unit	Confirmation No.
10/500,984	July 6, 2004	To be Assigned	22145		

Title: A METHOD AND AN ARRANGEMENT FOR ADVERTISING OR PROMOTING

Address to:
Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

37 CFR 1.97(b)

- The Information Disclosure Statement submitted herewith is being filed within three months of the filing of a national application other than a continued prosecution application under 37 CFR 1.53(d); within three months of the date of entry of the national stage as set forth in 37 CFR 1.491 in an international application; before the mailing of a first Office Action on the merits, or before the mailing of a first Office Action after the filing of a request for continued examination under 37 CFR 1.114.

37 CFR 1.97(c)

- The Information Disclosure Statement submitted herewith is being filed after the period specified in 37 CFR 1.97(b), provided that the Information Disclosure Statement is filed before the mailing date of a Final Action under 37 CFR 1.113, a Notice of Allowance under 37 CFR 1.311, or an Action that otherwise closes prosecution in the application, and is accompanied by one of:

the statement specified in 37 CFR 1.97(e);

OR

the fee set forth in 37 CFR 1.17(p).

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Payment of Fee

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Dated: October 7, 2004

INFORMATION DISCLOSURE STATEMENT

(Use several sheets if necessary)

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OCT 12 2004

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ATTY DOCKET NO.

578-20-PA

APPLICATION NO.

10/500,984

APPLICANT(S)

Peter Allan Simonsen et al.

FILING DATE

July 6, 2004

GROUP ART UNIT

To be assigned

U.S. PATENT DOCUMENTS

*EXAMINER INITIAL	DOCUMENT NUMBER	DATE	NAME	CLASS	SUBCLASS	FILING DATE IF APPROPRIATE
	3,627,926	12-14-1971	James William Nichols			
	4,196,449	04-01-1980	Tomoo Tama et al.			
	4,739,567	04-26-1988	Robert L. Cardin			
	5,736,975	04-07-1998	Donald M. Lunetta			
	5,936,671	08-10-1999	Petrus J. L. Van Beek et al.			

U.S. PATENT APPLICATION PUBLICATIONS

*EXAMINER INITIAL	DOCUMENT NUMBER	DATE	NAME	CLASS	SUBCLASS	FILING DATE IF APPROPRIATE

FOREIGN PATENT DOCUMENTS

	DOCUMENT NUMBER	DATE	COUNTRY	CLASS	SUBCLASS	TRANSLATION	
						YES	NO
	EP 0 097 132	06-10-1983	Europe			✓	
	WO 89/11235	05-16-1989	PCT			✓	
	WO 93/07605	09-29-1992	PCT			✓	
	JP 05 035 191	02-12-1993	Japan			✓	
	WO 94/01967	06-29-1993	PCT			✓	

OTHER DOCUMENTS (Including Author, Title, Date, Pertinent Pages, Etc.)

EXAMINER	DATE CONSIDERED
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*EXAMINER: Initial if reference considered, whether or not citation is in conformance with MPEP 609; Draw line through citation if not in conformance and not considered. Include copy of this form with next communication to applicant.

INFORMATION DISCLOSURE STATEMENT <small>(Use several sheets if necessary)</small> <small>OCT 12 2004</small>				ATTY DOCKET NO. 578-20-PA	APPLICATION NO. 10/500,984		
				Peter Allan Simonsen et al. FILING July 6, 2004		GROUP ART To be assigned	
U.S. PATENT DOCUMENTS							
*EXAMINER & TRADEMARK OFFICE INITIAL	DOCUMENT NUMBER	DATE	NAME	CLASS	SUBCLASS	FILING DATE IF APPROPRIATE	
	6,466,206	10-15-2002	Michael F. Deering				
U.S. PATENT APPLICATION PUBLICATIONS							
*EXAMINER INITIAL	DOCUMENT NUMBER	DATE	NAME	CLASS	SUBCLASS	FILING DATE IF APPROPRIATE	
FOREIGN PATENT DOCUMENTS							
	DOCUMENT NUMBER	DATE	COUNTRY	CLASS	SUBCLASS	TRANSLATION	
	EP 0 862 082	12-16-1997	Europe			<input checked="" type="checkbox"/>	<input type="checkbox"/>
	1008566	03-12-1998	Netherlands			<input checked="" type="checkbox"/>	<input type="checkbox"/>
	GB 2 333 658	12-23-1998	United Kingdom			<input checked="" type="checkbox"/>	<input type="checkbox"/>
	JP 11 184 414	07-09-1999	Japan			<input checked="" type="checkbox"/>	<input type="checkbox"/>
OTHER DOCUMENTS (Including Author, Title, Date, Pertinent Pages, Etc.)							
EXAMINER				DATE CONSIDERED			
<small>*EXAMINER: Initial if reference considered, whether or not citation is in conformance with MPEP 609; Draw line through citation if not in conformance and not considered. Include copy of this form with next communication to applicant.</small>							